

Dougie Mac Colour Dash 2026 – Terms & Conditions

Thank you for joining **Dougie Mac's Colour Dash. This is a charity fundraising event!** We're thrilled to have you join us in making a difference. These terms and conditions are designed to ensure that everyone has a safe, enjoyable and meaningful experience.

By registering for/participating in the event, you'll not only be supporting the hospice but also agreeing to these terms and conditions. Together, we can create an unforgettable event that supports Dougie Mac.

1. Event Information

Dougie Mac's Colour Dash is a 400m route that takes place at Northwood Stadium, Keelings Road, Stoke-on-Trent, ST1 6PB on Saturday 30th May. This is a colourful family fun run where you make your way around the track whilst volunteers shower you with colourful corn starch-based powders. Multiple laps are allowed within the allotted time. The event opens 11am-2pm. Inflatable fun is available to access for a fee of £5 per person.

2. Registration and Eligibility

- Registration is online at www.dougiemac.org.uk and people can register someone else on their behalf. All details and dates are available on the website. The entry fee covers the cost and associated costs of putting on the event, all registered participants are encouraged to raise as much money as possible for the hospice through sponsorship.
- This event is open to any person over the age of 4. Those aged 4-16 must be accompanied for the duration of the event by a responsible adult (over 18).
- Parents or legal guardians must enter under 18s for the event and must always have their

child in eyesight if not participating themselves.

- Entries are non-refundable and non-transferable, except in special circumstances agreed by the event organisers.
- Accessibility considerations have been made for this event, for further information on this please see our [accessibility statement](#).

3. Health and Safety

- This is a 400m open air track accessed by a small decline path, the inflatables are indoors which is accessible by steps or ramp.
- The run takes place on public areas, Dougie Mac is not responsible for access or condition of these areas. As such this route is not accessible in all areas for those with reduced mobility. Please contact the events team for further information and to discuss any accessibility queries.
- Appropriate clothing should be worn suitable for the weather and activity.
- The powder is made from corn starch and dyes with food-grade colouring (*Corn Starch (CAS #9005-25-8), Saleratus, Sodium Chloride Tri calcium phosphate, Preservative (E-218)(CAS NO. 99-76-3), FD&C approved colours (FD&C Blue1, FD&C Yellow5, FD&C Yellow6, FD&C*

Red3). We advise for glasses or eyewear to be worn to avoid irritation to the eyes.

- Participants should always follow the instructions provided on the day by Dougie Mac staff and volunteers. Inflatable play has been risk assessed and will be monitored by staff and volunteers to ensure safe usage.
- First aid is provided on site. There may be a wait for this service.
- In an emergency always dial 999.
- Refreshments are available onsite however we cannot accommodate any dietary or allergy requirements, the refreshments will be provided on a first come first served basis.
- Staff and volunteers can be identified by their yellow high-vis Dougie Mac vests, ID badges and lanyards. The Event Manager wears an orange vest with “Event Manager” on the back.

4. Event Rules and Participant Conduct

- This is a charity event raising money for Dougie Mac. We expect everyone to behave in the spirit of the event and be polite to fellow participants, supporters, volunteers, staff, service providers and neighbours.
- Alcohol and illegal drugs are not permitted at this event.
- Dogs are not permitted at this event (except guide dogs).

5. Liability

- Dougie Mac has public and employee liability insurance to cover this event in line with these terms and conditions.
- Suppliers also provide a sufficient level of insurance to cover their activity at the event.

6. Fundraising

- Dougie Mac is regulated by the Fundraising Regulator and follow the Fundraising Code of Practice.
- All monies raised through sponsorship and other charitable activities should be donated to Dougie Mac no later than 31st July 2026.
- Our preferred way of fundraising is through JustGiving and joining our event page through this platform.
- Setting a target to fundraise helps to increase what you raise. We encourage participants to set a target of at least £50 to raise vital funds for hospice care.

7. Event Changes or Cancellations

- This event will take place whatever the weather. A wet weather plan may be implemented for the start and finish line however suitable clothing is recommended.
- We only ever cancel or postpone an event as a very last resort. We will notify participants via email and social media and if postponed your place would automatically be moved to the new date. If a new date is not available, we may transfer your registration to another event or the same event the following year (following discussion with participants).
- There are no refunds for registration fees.
- Sponsorship money belongs to Dougie Mac whether the event takes place or not. Details can be found in the [Code of Fundraising Practice](#).

8. Photography and Media

- By signing up to take part in this event, you acknowledge that photography and video recording may take place. These images may be used by Dougie Mac for marketing purposes and our charitable work, including (but not limited to) in print publications, digital and social media content and press coverage. If you, or as the parent, carer or guardian of a participant that is under the age of 18 or a vulnerable adult, do not wish for you/them to be photographed, please inform a member of staff on the day.
- Due to the nature of large-scale public events, it may not always be possible to completely avoid incidental inclusion in wide or crowd shots.
- If you believe your image has been used in event materials and you would prefer it not to be, please email us at: events@dmhospice.org.uk; we will then review and, where possible, make reasonable efforts to remove or replace the image from future use. We may not be able to remove or recall items that have already been published or distributed (e.g. printed brochures, social media posts or press articles).
- Third-party media outlets (including social media users) may also cover the event, and Dougie Mac takes no responsibility for their use of images or footage.

9. Privacy

- By registering for this event, you agree that we may collect and use your personal data to manage the event and communicate with you

as a participant; your information will be stored on our secure supporter database.

- We may contact you about this event and other Dougie Mac initiatives that we think may be of interest. If you provide a date of birth indicating you are under 18, we will not use your data for this purpose.
- In case of emergency your information may be passed onto first aid suppliers and emergency services as well as for any reason we are legally required to do so.
- You can read our full privacy notice at: www.dougiemac.org.uk/privacy-notice/

10. Agreement

- Registering for and participating in this event confirms you have read, understood and agreed with these terms and conditions.
- You also acknowledge that you take part in this event at your own risk and that Dougie Mac is not liable for any loss, injury or damage that may occur, except where required by law.
- If you are registering on behalf of other participants (e.g. friends, family or under 18s), you confirm that you have their permission to provide their details and accept these terms on their behalf.

Contact details: For queries about the event please contact the events team on 01782 344304 or events@dmhospice.org.uk