



# Dougie Mac Moonlight Walk 2027 Terms & Conditions



**Thank you for joining Dougie Mac's Moonlight Walk.** We're thrilled to have you join us in making a difference. These terms and conditions are designed to ensure that everyone has a safe, enjoyable and meaningful experience.

By registering for/participating in the event, you'll not only be supporting the hospice but also agreeing to these terms and conditions. Together, we can create an unforgettable event that supports Dougie Mac.

## 1. Event Information

Dougie Mac's Moonlight Walk is a 10-mile route that takes place under the stars in Stoke-on-Trent. The event begins at 8pm at St. Peter's Academy in Fenton, with entertainment, live music and stalls to set the mood, followed by the walk, which starts at 10pm. Walkers can pause at our Moonlight Garden at both Dougie Mac's Adult Services in Blurton and Children and Young Adult Services in Trentham to reflect and remember loved ones. It's a meaningful and lively event that combines fun with heartfelt remembrance while raising funds for the hospice's vital care services.

## 2. Registration and Eligibility

- Registration is online at [www.dougiemac.org.uk](http://www.dougiemac.org.uk) and people can register someone else on their behalf. The fees are structured for super early bird, early bird, fundraising and non-fundraising. All details and dates are available on the website. The entry fee covers the cost and associated costs of putting on the event, all registered participants (except those who have paid the non-fundraising fee) are expected to raise as much money as possible for the hospice through sponsorship and other charitable activities with a minimum of £150.
- This event is open to any person aged 13 and over. Those aged 13-17 must be accompanied (at arm's reach) for the duration of the event by a responsible adult (over 18).
- Parents or legal guardians must enter under 18s for the event, and in doing so give consent to participate on their behalf.
- Entries are non-refundable and non-transferable, except under special circumstances agreed by the event organisers.

## 3. Health and Safety

- This is a 10-mile walk so participants should ensure they are in a reasonable state of fitness to complete the challenge. Medical advice should be sought if necessary.
- The walk takes place on public areas, Dougie Mac is not responsible for access or condition of these areas. As such this route is not accessible in all areas for those with reduced mobility. Please contact the events team for further information and to discuss any accessibility queries.
- Appropriate clothing should be worn suitable for the weather and walking at night. Whilst the walk is on the pavement there are road crossings and participants should proceed with caution and follow the highway code.

- We advise everyone to have a fully charged mobile phone for the walk.
- In an emergency always dial 999. Participants are issued with a bib to pin to their person, on the reverse there is space for contact details, medical information and next of kin. All participants must complete this information to aid emergency workers in case of emergency.
- A map is provided for participants to familiarise themselves with, as well as arrow markers and signs. There are marshals along the route as well as back walkers. Participants should always follow the instructions of the marshals. Back-walkers will stay behind the last person. If you are walking alone, we recommend you walk with the back-walkers. If you leave the route at any point Dougie Mac cannot guarantee the back walkers will be behind you.
- If participants are unable to complete the walk Dougie Mac cannot guarantee there will be a vehicle available to return them to the start/finish point. Participants should consider having alternative methods of getting back to the start/finish point if required.
- If you are unable to complete the route and go home, you should call the number issued to you to let us know.
- First aid is provided, and participants will be given a number on the day to contact. There may be a wait for this service.
- It would be a good idea to take food and drink with you along the walk; refreshments are available at certain points however we cannot accommodate any dietary or allergy requirements, the refreshments will be provided on a first come first served basis.
- Staff and volunteers can be identified by their yellow high-vis Dougie Mac vests, ID badges and lanyards. The Event Manager wears an orange vest with "Event Manager" on the back.

## 4. Participant Conduct

- This is a charity event raising money for Dougie Mac. We expect everyone to behave in the spirit of the event and be polite to fellow participants, supporters, volunteers, staff, service providers and neighbours.
- Alcohol and illegal drugs are not permitted at this event.
- Dogs are not permitted at this event.
- Participants should be mindful of noise when walking through residential areas.

## 5. Liability

- Dougie Mac has public and employee liability insurance to cover this event in line with these terms and conditions.
- Suppliers also provide a sufficient level of insurance to cover their activity at the event.

## 6. Fundraising

- Dougie Mac is regulated by the [Fundraising Regulator](#) and follow the [Fundraising Code of Practice](#).
- All monies raised through sponsorship and other charitable activities should be donated to Dougie Mac no later than **31st July 2027**.
- Our preferred way of fundraising is through JustGiving and joining our event page through this platform.
- Setting a target to fundraise helps to increase what you raise, by signing up to fundraise you agree to raise £150 minimum. If you do not think you will be able to raise this money, then the non-fundraising fee is available.
- Collections are only permitted on the route if the correct license is obtained from the local council. Door knocking and visiting businesses asking for donations is not permitted.

## 7. Event Changes or Cancellations

- This event will take place whatever the weather. A wet weather plan may be implemented for the start and finish line however suitable clothing is recommended.
- We only ever cancel or postpone an event as a very last resort. We will notify participants via email and social media and if postponed your place would automatically be moved to the new date. If a new date is not available, we may transfer your registration to another event or the same event the following year (following discussion with participants).
- There are no refunds for registration fees.
- Sponsorship money belongs to the charity (Dougie Mac) whether the event takes place or not. Details can be found in the [Code of Fundraising Practice](#).

## 8. Photography and Media

- By signing up to take part in this event, you acknowledge that photography and video recording may take place. These images may be used by Dougie Mac for marketing purposes and our charitable work, including (but not limited to) in print publications, digital and social media content and press coverage.
- If you, or as the parent, carer or guardian of a participant that is under the age of 18 or a vulnerable adult, do not wish for you/them to be photographed, please inform a member of staff on the day.

- Due to the nature of large-scale public events, it may not always be possible to completely avoid incidental inclusion in wide or crowd shots.
- If you believe your image has been used in event materials and you would prefer it not to be, please email us at: [events@dmhospice.org.uk](mailto:events@dmhospice.org.uk); we will then review and, where possible, make reasonable efforts to remove or replace the image from future use. We may not be able to remove or recall items that have already been published or distributed (e.g. printed brochures, social media posts or press articles).
- Third-party media outlets (including social media users) may also cover the event, and Dougie Mac takes no responsibility for their use of images or footage.

## 9. Privacy

- By registering for this event, you agree that we may collect and use your personal data to manage the event and communicate with you as a participant; your information will be stored on our secure supporter database.
- We may contact you about this event and other Dougie Mac initiatives that we think may be of interest. If you provide a date of birth indicating you are under 18, we will not use your data for this purpose.
- In case of emergency your information may be passed onto first aid suppliers and emergency services as well as for any reason we are legally required to do so.
- You can read our full privacy notice at: [www.dougiemac.org.uk/privacy-notice/](http://www.dougiemac.org.uk/privacy-notice/)

## 10. Agreement

- Registering for and participating in this event confirms you have read, understood and agreed with these terms and conditions.
- You also acknowledge that you take part in this event at your own risk and that Dougie Mac is not liable for any loss, injury or damage that may occur, except where required by law.
- If you are registering on behalf of other participants (e.g. friends, family or under 18s), you confirm that you have their permission to provide their details and accept these terms on their behalf

### Contact details:

For queries about the event please contact the events team on 01782 344304 or by emailing [events@dmhospice.org.uk](mailto:events@dmhospice.org.uk)