

# Thank you for joining Dougjie Mac's Bike Ride!

## Sunday 6th September 2026

These Terms and Conditions outline the guidelines for your participation in Dougjie Mac's Bike Ride. By registering for, or taking part in the event, you agree to comply with these terms. We kindly ask that you read the following information carefully.

We want all participants to have a safe, enjoyable and meaningful experience. Thank you for taking part and supporting Dougjie Mac.

### 1. Event Information – Dougjie Mac Bike Ride

Participants can choose from one of three routes in Dougjie Mac's Bike Ride. All options are sportives – non-competitive cycling events designed for riders of all abilities to challenge themselves over a set distance. Unlike races, sportives focus on personal achievement rather than competition. We (Dougjie Mac) follow the British Cycling Non-Competitive Event Guidelines.

**Route 1 – Dougjie Mac 106 Sportive** is a circular route from Stoke to Llangollen and back.

The route passes through Woore, Audlem, and Nantwich, offering stunning countryside views across Staffordshire, Shropshire, and Cheshire; this is a **106-mile** route.

**Route 2 – 49-mile circular** taking in the sights of Nantwich and Market Drayton.

**Route 3 – Gravel route** will see participants soak in the sights of Stoke-on-Trent, as they ride down the local canals and bike tracks. This is a **30-mile** route.

The routes will be available to download as GPX files via our website. We recommend cyclists familiarise themselves with the route before setting off. Paper and online versions are also available. Both routes start at the Event Village, Michelin Athletic Club, ST4 6NL.

### 2. Registration and Eligibility

- Registration is available online here.
- Individuals can register on behalf of someone else. By doing so, they agree to these T&Cs on that person's behalf.
- All details and dates are available on the website.
- Entry fees are structured for early bird and non-early bird entries.
- The entry fee covers the cost and associated costs of putting on the event. All registered participants are expected to raise as much money as possible for the hospice through sponsorship and other charitable activities, with a minimum target of £100.
- This event is open to any person aged 14 and over. Those aged 14-16 must be accompanied for the duration of the event by a responsible adult (over 18).
- Parents or legal guardians must register minors onto the event and in doing so give consent to participate on their behalf, accepting these T&Cs. Date of birth is captured at the point of registration and entered onto our donor database (see privacy policy).
- Entries are non-refundable and non-transferable, except under special circumstances agreed by Dougjie Mac.

### 3. Health and Safety

- Participants should ensure they are at an appropriate level of fitness to take on this challenge. Preparation and training are recommended, and medical advice should be sought if necessary.
- Participants are responsible for their own bike and equipment. The bike must be fully roadworthy and propelled solely through a chain set, by the legs without any other assistance.
- The use of the following equipment is not permitted on Dougjie Mac's Bike Ride:
  - Triathlon/time trial bars or similar bar extensions
  - Disk wheels or tri-spokes
  - Penny farthings
- Electric bikes (EAPCs) are permitted, provided that they comply with most up to date government legislation, and:
  - The bike must have pedals that can be used to propel it
  - The electric motor should not be able to propel the bike when it is travelling more than 25kph / 15.5mph
  - The motor should not have a maximum power output of more than 250 watts
- **Helmets:** The wearing of hard-shell helmets conforming to CE standards EN1078 is mandatory. **"No Helmet, No Ride"**.
- Participants will be cycling on public roads, canal paths and cycle paths. Dougjie Mac take no responsibility for the condition of these surfaces. Checks will be made leading up to the event. We reserve the right to change the route.
- Appropriate clothing should be worn for the duration of the event.
- The route will be signposted, marshalled and there will be food and water stations.
- If participants are unable to complete the ride, Dougjie Mac cannot guarantee that a vehicle will be available to return them to the Event Village. Participants should have alternative arrangements in place for returning. If you are unable to complete the route and do go home, you should contact us via the phone number issued to you on the day of the event to let us know.
- In an emergency, always dial 999. Please carry identification and next of kin details on your person to aid emergency services.
- First aid is provided, and participants will be given a number to contact in case they require assistance. Please note, there may be a wait for this service. We advise all participants to carry a fully charged mobile phone for the ride.

#### 4. Participant Conduct

- This is a charity event raising money for Dougie Mac. We expect everyone to behave in the spirit of the event and be polite to fellow participants, supporters, volunteers, staff, service providers and neighbours.
- Alcohol and illegal drugs are not permitted during the event, we ask all cyclist to abide by the British Cycling Anti-Doping Guidance.
- Dogs are not permitted at this event.
- Participants should be mindful of noise when riding through residential areas.
- All riders must abide by the Highway Code and if applicable the [Towpath Code](#).

#### 5. Liability

- Dougie Mac have public and employee liability insurance
- to cover this event in line with these T&Cs.
- Suppliers also provide a sufficient level of insurance to cover their activity at the event.
- Personal insurance is available via British Cycling.

#### 6. Fundraising

- Dougie Mac are regulated by the [Fundraising Regulator](#) and follow the [Fundraising Code of Practice](#).
- All monies raised through sponsorship and other charitable activities should be donated to Dougie Mac no later than **4th October 2026**.
- Our preferred way of fundraising is through JustGiving and joining our event page through this platform.
- Setting a target to fundraise helps to increase what you raise. By signing up to fundraise you agree to raise £100 minimum sponsorship. This is a sponsored event to raise money for Dougie Mac.
- Collections, door knocking and visiting businesses asking for donations is not permitted.

#### 7. Event Changes or Cancellations

- We only ever cancel or postpone an event as a very last resort. We will notify participants via email and social media and if postponed, your place would automatically be moved to the new date. If a new date is not available, we may transfer your registration to another event or the same event the following year (following discussions with participants).
- There are no refunds for registration fees.
- Sponsorship money belongs to the charity (Dougie Mac) whether the event takes place or not. Details can be found in the [Code of Fundraising Practice](#).
- We reserve the right to change the route, if this happens participants will be contacted via the email address they provided at the time of registration.

#### 8. Photography and Media

- By signing up to take part in this event, you authorise photos and videos to be taken. Please note it will not be possible to remove you from any images afterwards. You also consent to Dougie Mac using pictures for marketing and publicity purposes. Consent is automatically implied.
- Media outlets, including social media, may cover this event. Dougie Mac takes no responsibility for third party coverage of its events.

#### 9. Privacy

- Data will be collected for the purpose of this event and to keep in touch with you as a participant. Your information will be entered onto our donor database, and we will contact you about this event and your fundraising.
- We may from time to time contact you regarding other hospice events and initiatives we feel may interest you. Minors will not be contacted this way if we receive their date of birth upon registration.
- In case of emergency your information may be passed onto our first aid suppliers and emergency services, as well as if for any reason we are legally required to do so.
- Dougie Mac's privacy policy can be found on our website [here](#).
- Details will be passed to our third-party provider of chipped timing to be able to display your results. They will not be shared with any other third party.

#### 10. Agreement & Final Notes

- By registering for Dougie Mac's Bike Ride, all participants confirm they have read, understood, and agree to abide by these Terms & Conditions.
- Thank you for joining us in supporting Dougie Mac Hospice—your support makes a real difference! We look forward to seeing you on the ride and hope you have an unforgettable experience.

#### Contact details:

For queries about the event please contact us by emailing [events@dmhospice.org.uk](mailto:events@dmhospice.org.uk)