



Doug Mac Santa Dash 2026 Terms & Conditions

Thank you for joining Doug Mac's Santa Dash. This is a charity fundraising event and we're thrilled to have you join us in making a difference at our festive fundraiser. These terms and conditions are designed to ensure that everyone has a safe, enjoyable and meaningful experience.

By registering for/participating in the event, you'll not only be supporting the hospice but also agreeing to these terms and conditions. Together, we can create an unforgettable event that supports Doug Mac.

1. Event Information

- Doug Mac's Santa Dash is a fun run. This is a non-competitive running event designed for enjoyment, community spirit and fundraising for Doug Mac. There is no timing for this event.
- Participants will take part in a 5km 'Fun Run' circular route around Hanley Park.
- Pricing is as follows: £12 for all participants aged 5+. Under 5s go free.
- The event takes place on Saturday 5th December 2026 at Hanley Park, Stoke-on-Trent, ST1 4DX.
- Registration is from 9am, warm up at 10am with the dash starting at 10.15am.
- The event takes place in a public park; Doug Mac is not responsible for access or condition of this area. As such this route may not be accessible in all areas for those with reduced mobility. Please contact the events team for further information and to discuss any accessibility queries.
- Appropriate clothing for winter weather should be worn, dress warmly and in layers.
- A Santa Suit is issued as part of your registration; however, these are 'one size fits most' and should not be relied upon as a substitute for warm clothing.
- Appropriate footwear should also be worn, suitable for running or walking on paths and grass.
- First Aid will also be available on site, however in an emergency always dial 999. We advise all participants to carry ID and emergency contact details.
- There will be signage and marshals along the route. Participants should always follow the instructions of the marshals, signage and park rules. This is a public park which will be open to other members of the public during the event. Further information can be found here
- If you are unable to complete the route, or need to leave the route early, please notify a marshal or call the number issued to you to let us know.
- At the end of the route refreshments are available however we cannot accommodate any dietary or allergy requirements, the refreshments will be provided on a first come first served basis.
- Staff and volunteers can be identified by their yellow high-vis Doug Mac vests, ID badges and lanyards. The Event Manager wears an orange vest with "Event Manager" on the back.
- Pushchairs are welcome at the back of the group only.

2. Registration and Eligibility

- Registration is online at www.dougiemac.org.uk and people can register someone else on their behalf. All details and dates are available on the website. The entry fee covers the cost and associated costs of putting on the event, all registered participants are encouraged to raise as much money as possible for the hospice through sponsorship.
- Parents or legal guardians must enter under 18s for the event, and in doing so give consent to participate on their behalf. Children under 16 must always participate with a responsible adult (over 18). All participants, whether an adult or a child must register to participate.
- Entries are non-refundable and non-transferable, except under special circumstances agreed by the event organisers.

3. Health and Safety

- All participants must ensure they are physically capable of completing the full distance and take part at their own pace. Medical advice should be sought if necessary.

- Well behaved dogs are welcome at the back of the group only. Dogs must be sociable, friendly and well-behaved. Handlers are responsible for control and waste (maximum 2 dogs per handler), and they should always be on a short lead.
- The event takes place in a public park. Children must always be supervised and remain within sight of their accompanying adult. The “lost child point” will be the bandstand.

4. Parking & Facilities

- Hanley Park car parks (North & South) with disabled spaces available. Parking fees may apply.
- Stoke College car park (off College Road) free for participants, short walk to park entrance.
- Toilets and Portaloo facilities are available onsite.
- Event village includes festive treats and seasonal music.

5. Santa Suit

- Suits are included for participants aged 5+.
- Collect from 16th November – 4th December at Fundraising Hub, Dougie Mac Adult Services, or on the day at Hanley Park (***advance collection is strongly advised to avoid delays***).
- Size information is available on our website at www.dougiemac.org.uk/events/santa-dash/
- You may prefer to provide your own Santa Suit, if this is the case the event fee still applies.
- Dog suits – please provide your own.

6. Participant Conduct

- This is a charity event raising money for Dougie Mac. We expect everyone to behave in the spirit of the event and be polite to fellow participants, supporters, volunteers, staff, service providers and neighbours.
- Alcohol and illegal drugs are not permitted at this event.

7. Liability

- Dougie Mac has public and employee liability insurance to cover this event in line with these terms and conditions.
- Suppliers also provide a sufficient level of insurance to cover their activity at the event.

8. Fundraising

- Dougie Mac is regulated by the [Fundraising Regulator](#) and follow the [Fundraising Code of Practice](#).
- All monies raised through sponsorship and other charitable activities should be donated to Dougie Mac no later than **9th January 2027**.
- Our preferred way of fundraising is through JustGiving and joining our event page through this platform.
- Setting a target to fundraise helps to increase what you raise; a £50 target is a recommended starting point.
- Collections are only permitted if the correct license is obtained from Stoke-on-Trent City Council.

9. Event Changes or Cancellations

- We reserve the right to change the route, if this happens participants will be contacted via the email address they provided at the time of registration. For last minute changes participants will be informed at registration on the morning of the event.
- We only ever cancel or postpone an event as a very last resort. We will notify participants via email and social media and if postponed your place would automatically be moved to the new date. If a new date is not available, we may transfer your registration to another event or the same event the following year (following discussion with participants).
- There are no refunds for registration fees.
- Sponsorship money belongs to Dougie Mac whether the event takes place or not. Details can be found in the [Code of Fundraising Practice](#)*

10. Photography and Media

- By signing up to take part in this event, you acknowledge that photography and video recording may take place. These images may be used by Dougie Mac for marketing purposes and our charitable work, including (but not limited to) in print publications, digital and social media content and press coverage.

- If you, or as the parent, carer or guardian of a participant that is under the age of 18 or a vulnerable adult, do not wish for you/them to be photographed, please inform a member of staff on the day.
- Due to the nature of large-scale public events, it may not always be possible to completely avoid incidental inclusion in wide or crowd shots.
- If you believe your image has been used in event materials and you would prefer it not to be, please email us at: events@dmhospice.org.uk; we will then review and, where possible, make reasonable efforts to remove or replace the image from future use. We may not be able to remove or recall items that have already been published or distributed (e.g. printed brochures, social media posts or press articles).
- Third-party media outlets (including social media users) may also cover the event, and Dougie Mac takes no responsibility for their use of images or footage.

11. Privacy

- By registering for this event, you agree that we may collect and use your personal data to manage the event and communicate with you as a participant; your information will be stored on our secure supporter database.

- We may contact you about this event and other Dougie Mac initiatives that we think may be of interest. If you provide a date of birth or other information indicating you are under 18, we will not use your data for this purpose.
- In case of an emergency your information may be passed onto first aid suppliers and emergency services as well as for any reason we are legally required to do so.
- You can read our full privacy notice at: www.dougiemac.org.uk/privacy-notice/

12. Agreement

- Registering for and participating in this event confirms you have read, understood and agreed with these terms and conditions.
- You also acknowledge that you take part in this event at your own risk and that Dougie Mac is not liable for any loss, injury or damage that may occur, except where required by law.
- If you are registering on behalf of other participants (e.g. friends, family or under 18s), you confirm that you have their permission to provide their details and accept these terms on their behalf.

Contact Details:

For queries about the event please contact the events team on 01782 344304 or by emailing events@dmhospice.org.uk



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